



Press Release

Music festival partnership a success

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On-In-Bridders celebrates the success of its first outdoor event partnership with the Bee-Fest Music Festival, which was held on Saturday 24th July.

On-In-Bridders, a forming social and events hub, supported the 2nd year festival by hosting the Bee-Fest website on its own social web platform and providing temporary directional event signage.

Commenting on the event partnership, On-In-Bridders Co-Founder, David Graham, explains "The partnership has been a valuable learning experience to enhance the support services that On-In-Bridders will provide to event organisers and venue owners. Many local people would have already heard of On-In-Bridders however we are still at the research and exploratory stage of our Business Plan. The partnership with Bee-Fest has confirmed to us that there are certain aspects of running an event that are either duplicated with other events or are simply a hassle for an event organiser to run. Our positive experience has given us the green light to partner with other Bridport outdoor events in the future."

A spokesperson from Bee-Fest added "We were very happy when On-In-Bridders offered to help us with our event website. There are so many aspects to organising an event, so it was one less thing to worry about. We hope our partnership helps to showcase the services that On-In-Bridders will offer."

The partnership fulfilled the aim of On-In-Bridders to Support, Promote and Develop Bridport's social scene.

On-In-Bridders plans to launch its social web platform during the 2nd quarter of 2011. Its main service is to aggregate and publish local events information to both this new web platform and also to existing local media entities at no fee.

This will be followed later in the year by its mobile iPhone app and a network of in-venue digital media displays providing event information.

Individuals, Bands, Venues or Event Organisers should register their interest at www.OnInBridders.co.uk/register

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Image Included PROIB001.jpg



David Graham, Co-Founder On-In-Bidders
Presenting a post-event report

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